



servercentral® news

From the leader in infrastructure colocation, managed, cloud, and network services

SHOW NEWS EDITION

Channel Partners Conference and Expo, Chicago, IL



ServerCentral Adding 20,000 Square Feet to Existing DuPont Fabros Technology Footprint

To meet continued demand for high-quality data center colocation on space and private cloud services, we have recently announced plans to add over three megawatts of critical load and more than 20,000 square feet to our existing data center space within a DuPont Fabros Technology (DFT) facility in suburban Chicago, IL. This expansion will bring our total suburban footprint to approximately 40,000 sq. ft. of raised floor data center space.



What does this mean for you? The immediate phase of our expansion will be 2,000 square feet of high-density space, dedicating over 360 watts per square foot to powering and cooling customer equipment. Businesses need heavy computing power (think blade chassis, heavy-duty drive arrays, etc.), and we've got the resources to support them from the ground up. The second and larger phase of ServerCentral's additional build-out is scheduled for availability in the first quarter of 2012. Even more power and space will be available to sell upon its completion.

We're excited to offer our customers a roadmap for continued high-density colocation and cloud growth, and we'd love to have you on board.



ServerCentral Completes Type 2 SSAE 16 SOC 1 Audit Certification

ServerCentral is excited to announce a successful completion of the Type 2 SSAE 16 (Statement on Standards for Attestation Engagements No. 16) SOC 1 audit. This new AICPA standard, effective on June 15, 2011, replaces the previous SAS 70 audit certification which we held for over 2 years.



In completing the annual SSAE 16 audit, ServerCentral assures our customers that company practices meet the highest standards. This audit evaluated our processes, policies, procedures and operational activities regarding the security, availability and overall integrity of our data center facilities, information security, and human resources practices.

ServerCentral is better able to serve financial, healthcare, government and other organizations that are required to substantiate adequate oversight of their service providers. The audit reinforces our position among the world's elite data center operators, and validates to customers our willingness to take exhaustive steps to comprehensively support compliance requirements.



Our DFT facility located in Elk Grove, IL is one of the Midwest's most sophisticated and efficient data centers.

Win a Logitech Squeezebox Wi-Fi Radio!

Visit ServerCentral (Booth #1130) and enter our drawing for this compact, all-in-one network music player.

Listen to infinite music, news, and sports from ever corner of the globe with this easy-to-use, Wi-Fi music player without your computer.



ServerCentral Adds High Performance Cloud Services

ServerCentral understands the complexities of moving infrastructures into the Cloud. We provide cloud services that meet your customers' unique cloud computing requirements, ensure smooth deployments, and provide maximum performance and scalability. Backed by industry-leading 100% uptime Service Level Agreements (SLAs), our services and support preserve the reliability and security of your customers' data in the cloud.



Dedicated Private Cloud (DPC)

ServerCentral Dedicated Private Cloud (DPC) Services offer your customers a truly private cloud service that is run from their equipment and connected only to their networks and storage. No other cloud users will be shared across any of their resources. Our DPC Services are custom designed to run all of your customers' specific business applications safely and securely, while offering a critical level of data security not possible in public clouds.

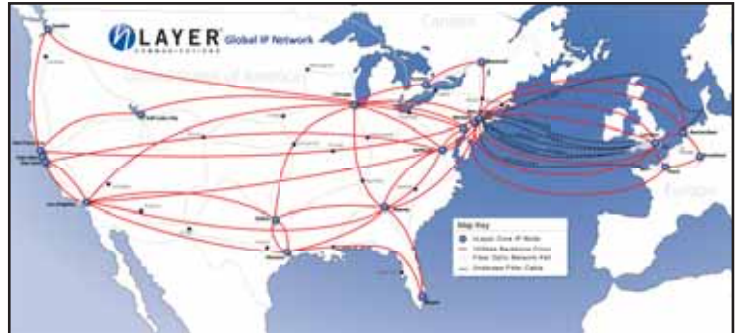
High Performance Cloud (HPC)

ServerCentral High Performance Cloud (HPC) Services offer your customers the ability to securely run their networks and applications across a shared virtual cloud that minimizes costs and deployment times. Offering a fully customizable interface, your customers can skin the virtual machine interface with their own images, logos, and company name. This allows them to brand their company transparently over our cloud portal, while extending the quality of their services through our powerful platform.

Featured Focus



Are you aware that ServerCentral's network services sister company, nLayer Communications, owns and operates one of the largest privately held IP networks in the world (by traffic volume)? With over 40 POPs in 24 markets worldwide, our highly scalable, and continuously upgraded network architecture has helped to establish nLayer Communications as a major independent carrier that supports leading service providers, content distributors, and access networks.



nLayer Communications' experience in delivering large-scale networking services puts channel partners in a position to provide unmatched value to customers through legacy-free, low-cost solutions for clients with even the largest bandwidth requirements. By combining state-of-the-art technology with innovative, efficient techniques, nLayer Communications sets the new standard for affordable, high-quality Internet services.

Stop by booth #1130 to learn how you can benefit from nLayer IP Transit, Data Transport, and IPv6 Services.

WANTED: Partners for New Cloud Services Opportunity

ServerCentral is releasing our revolutionary High Performance Cloud (HPC) Services and we are looking for a limited number of channel partners interested in working closely with us to bring them to market. These new cloud services are being built by ServerCentral's own software developers and are expected to open an exciting number of new revenue opportunities.

If you believe that you are the right channel partner for us, **stop by booth #1130** and fill out a request form to be qualified as one of our "Elite Cloud Services Providers." ServerCentral will review all submissions and identify channel partners that we believe to be the best fit at this particular time.

For a list of downloadable brochures or documents available from the Channel Partners show, visit: www.servercentral.com/qrcode-events or use your smartphone to scan the QR code (shown on right). You can also visit us online at www.servercentral.com or join our social media discussions on Facebook, Twitter, and LinkedIn.

